# Retail Narepoilsing

# Stepahead

Get the skills and experience that will put you a step ahead, be it in college or a rewarding career.

## Develop skills in a variety of retail areas

Get real-world experience at our on-site retail store and warehouse

Learn product buying, selling and customer service "The things I learned here at BOCES in the Retail Skills course can be applied to my every day life."

> - Matthew Hammond, 2007 graduate



Call 763-3343

### **Retail Warehousing Skills**

#### **Program highlights**

- Get an overview of the retail industry and the vast number of careers it offers.
- Gain hands-on experience with field trips to local retail and wholesale outlets.
- Learn product placement and marketing strategies.
- Discuss product buying and selling strategies.
- Work on customer service and satisfaction.
- Train for entrepreneurship and job success.





#### Step ahead to a promising career

Students who successfully complete this program are prepared for the workforce. Below are a few examples of jobs awaiting successful students.

- Retail clerk
- Cashier
- General merchandiser
- Department manager
- Front-end coordinator
- Bookkeeper





6/21